# Marqeta Earnings Supplement

August 11, 2021





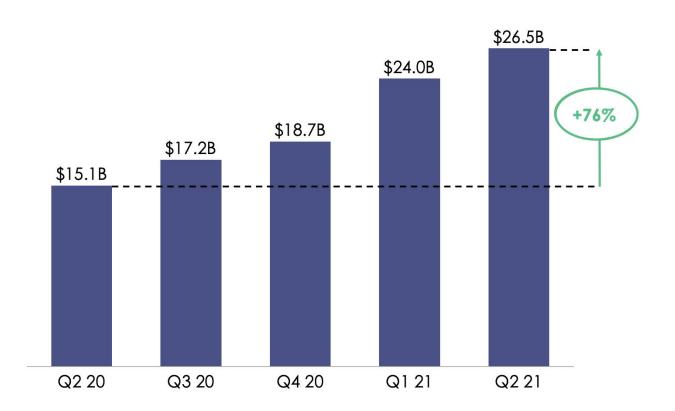
#### Safe Harbor Statement

This earnings supplement contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements expressed or implied in this earnings supplement include, but are not limited to, statements relating to Marqeta's guidance for the quarter ending September 30, 2021. Actual results may differ materially from the expectations contained in these statements due to risks and uncertainties, including, but not limited to, the following: the effect of uncertainties related to the global COVID-19 pandemic on U.S. and global economies, our business, results of operations, financial condition, demand for our platform, sales cycles and customer retention; the risk that Marqeta is unable to further attract, retain, diversify, and expand its customer base; the risk that Marqeta is unable to drive increased TPV on its platform; the risk that consumers and customers will not perceive the benefits of Marqeta's products as Marqeta expects; the risk that Marqeta outling hosted solutions, do not operate as intended resulting in system outages; the risk that Marqeta will not be able to achieve the cost structure that Marqeta currently expects; the risk that Marqeta's solution will not achieve the expected market acceptance; the risk that competition could reduce expected demand for Marqeta's services; the risk that changes in the regulatory landscape adversely affects the gross interchange or other revenue Marqeta earns or adversely affects the bank and network costs Marqeta incurs; and the risk that Marqeta may be subject to additional risks such as currency fluctuations due to its international business activities. Detailed information about these risks and other factors that could potentially affect Marqeta's business, financial condition and results of operations are included in the "Risk Factors" disclosed in Marqeta's prospectus filed with the Securities and Exchange Commission (the "SEC") on June 9, 2021 and in its Quarterly Rep

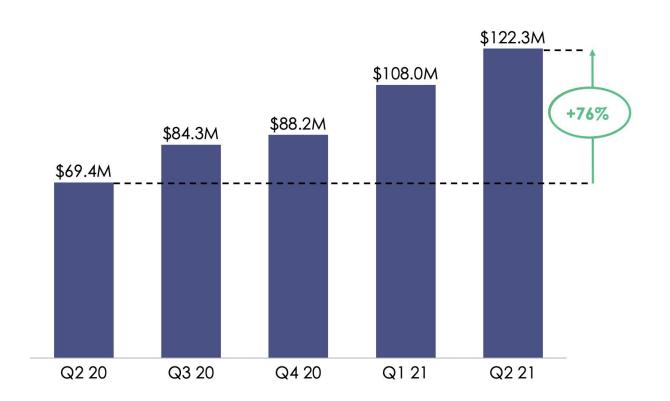
The forward-looking statements in this earnings supplement are based on information available to Marqeta as of the date hereof. Marqeta disclaims any obligation to update any forward-looking statements, except as required by law.

Investors and others should note that Marqeta announces material financial information to its investors using its investor relations website, SEC filings, press releases, public conference calls and webcasts. Marqeta also uses social media to communicate with its customers and the public about Marqeta, its products and services and other matters relating to its business and market. It is possible that the information Marqeta posts on social media could be deemed to be material information. Therefore, Marqeta encourages investors, the media, and others interested in Marqeta to review the information we post on social media channels including the Marqeta Twitter Feed and the Marqeta LinkedIn Feed. These social media channels may be updated from time to time.

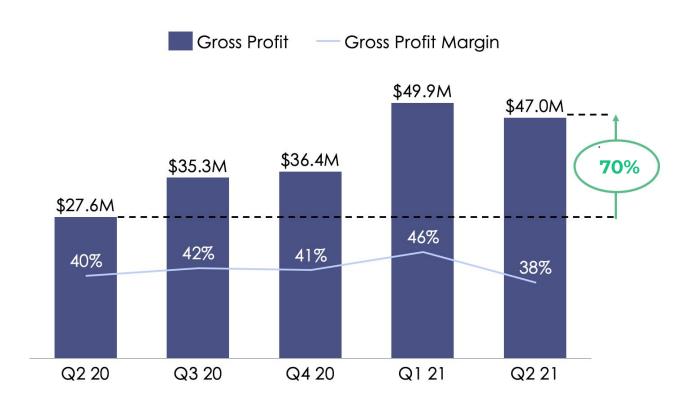
#### **Quarterly Total Processing Volume (TPV)**



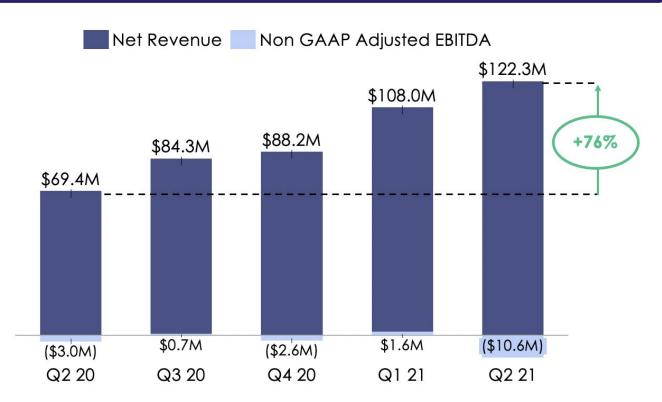
#### **Quarterly Net Revenue**



#### **Quarterly Gross Profit and Gross Profit Margin**



#### **Quarterly Net Revenue and Adjusted EBITDA**



<sup>&</sup>lt;sup>1</sup>See "Information regarding Non-GAAP Measures " for definition of Adjusted EBITDA as well as "Reconciliation of GAAP to Non-GAAP Measures" for Non-GAAP reconciliation.

## Q3 Financial 2021 Guidance



<sup>&</sup>lt;sup>1</sup> See "Information regarding Non-GAAP Measures" for definition of Adjusted EBITDA as well as "Reconciliation of GAAP to Non-GAAP Measures" for Non-GAAP reconciliation.

## **Information Regarding Non-GAAP Measures**

In addition to the financial measures prepared in accordance with generally accepted accounting principles in the United States ("GAAP"), this press release contains certain non-GAAP financial measures. Marqeta considers Adjusted EBITDA and Adjusted EBITDA Margin as supplemental measures of the company's performance that are not required by, nor presented in accordance with GAAP.

We define Adjusted EBITDA as net income (loss) adjusted to exclude share-based compensation expense; payroll tax related to share-based compensation; depreciation and amortization; income tax expense; and other income (expense) net, which consists of changes in the fair value of redeemable convertible preferred stock warrant liabilities (for periods prior to the IPO), realized foreign currency gains and losses, and interest income from our marketable securities. We believe that Adjusted EBITDA is an important measure of operating performance because it allows management and our board of directors to evaluate and compare our core operating results, including our operating efficiencies, from period to period. Additionally, we utilize Adjusted EBITDA as an input into our calculation of certain annual employee bonus plans.

Adjusted EBITDA Margin is calculated as Adjusted EBITDA divided by net revenue. This measure is used by management and our board of directors to evaluate our operating efficiency.

Adjusted EBITDA and Adjusted EBITDA Margin should not be considered in isolation, or construed as an alternative to net loss, or any other performance measures derived in accordance with GAAP, or as an alternative to cash flow from operating activities or as a measure of the company's liquidity. In addition, other companies may calculate Adjusted EBITDA differently than Marqeta does, which limits its usefulness in comparing Marqeta's financial results with those of other companies.

Marqeta has not reconciled its expectations for Adjusted EBITDA for the third quarter of 2021 to its most directly comparable GAAP measure because certain items, including share-based compensation expense, are out of Marqeta's control or cannot be reasonably predicted. Accordingly, a reconciliation for expected Adjusted EBITDA is not available without unreasonable effort.

### Reconciliation of GAAP to Non-GAAP Measures

	Three Months Ended,									
(dollars in thousands)	June 30, 2020		September 30, 2020		December 31, 2020		March 31, 2021		June 30, 2021	
Net revenue	\$	69,402	\$	84,306	\$	88,196	\$	107,983	\$	122,266
Net loss	\$	(7,107)	\$	(12,298)	\$	(13,760)	\$	(12,838)	\$	(68,554)
Net loss margin		(10)%		(15)%		(16)%		(12)%		(56)%
Net loss	\$	(7,107)	\$	(12,298)	\$	(13,760)	\$	(12,838)	\$	(68,554)
Depreciation and amortization expense		850		901		890		907		874
Share-based compensation expense		2,918		11,957		9,591		11,392		55,536
Payroll tax expense related to share-based compensation		_		_		_				939
Other income (expense), net		295		83		638		2,167		481
Income tax expense		15		43		17		19		87
Adjusted EBITDA	\$	(3,029)	\$	686	\$	(2,624)	\$	1,647	\$	(10,637)
Adjusted EBITDA Margin		(4)%		1 %		(3)%		2 %		(9)%