

#### MARQETA REPORTS THIRD QUARTER 2024 FINANCIAL RESULTS

The global modern card issuer reported Total Processing Volume growth of 30% and Gross Profit growth of 24% in the third quarter of 2024.

**OAKLAND, Calif. – November 4, 2024** - **Marqeta, Inc. (NASDAQ: MQ**), the global modern card issuing platform, today reported financial results for the third guarter ended September 30, 2024.

The Company reported Total Processing Volume (TPV) of \$74 billion, representing a year-over-year increase of 30%. The Company reported Net Revenue of \$128 million and Gross Profit of \$90 million, representing increases of 18% and 24%, respectively, year-over-year. GAAP Net Loss for the quarter was \$29 million and Adjusted EBITDA was \$9 million.

"In the third quarter our true growth trajectory was back on display as we lapped the Block contract renewal, while continuing to demonstrate operational discipline to fuel strong Adjusted EBITDA. We combined this with several new product announcements that further enhance the Marqeta platform to provide transformative payment solutions at scale for our expanding customer base," said Simon Khalaf, CEO at Marqeta.

Margeta highlighted several recent business updates that demonstrate its current business momentum:

- Marqeta introduced a Portfolio Migration service that reduces complexity for customers upgrading
  existing card programs onto the Marqeta platform, without impacting their existing cardholder
  experience. This ability allows for the seamless migration of customers from competitor platforms
  to Marqeta. Completed at the end of October, Marqeta successfully migrated millions of Klarna
  cards in Europe onto its platform from Klarna's incumbent processor.
- Marqeta unveiled Marqeta Flex, an industry-leading solution that revolutionizes how BNPL loans
  can be delivered inside payment apps and wallets. Marqeta Flex is intended to increase BNPL's
  acceptance and provide consumers with access to personalized BNPL options inside of the
  payment apps they use most often. Marqeta also announced Affirm and Klarna as the first BNPL
  providers to be integrated into Marqeta Flex and Branch, which is used by a large number of Uber
  drivers, as the first application to support Marqeta Flex.
- UX Toolkit, also introduced this quarter, is an addition to Marqeta's portfolio of card program management tools. The UX Toolkit includes user interface components that can be customized and enhanced to improve cardholder touchpoints. The UX Toolkit will allow Marqeta's customers to create front-end modern payment experiences from scratch with fewer development resources required. This will further enhance Marqeta's leadership in program management and enable its customers to deliver better user experiences for their cardholders.

#### **Operating Highlights**

| In thousands, except percentages and per share data. % change is concluded over the comparable prior-year | Three Mon<br>Septem |            | %           | Nine Mon<br>Septen | .,          |             |  |
|---|---------------------|------------|-------------|--------------------|-------------|-------------|--|
| period (unaudited)  | 2024                | 2023       | %<br>Change | 2024               | 2023        | %<br>Change |  |
| Financial metrics:  |                     |            |             |                    |             |             |  |
| Net revenue   | \$127,967           | \$108,891  | 18%         | \$ 371,205         | \$ 557,349  | (33%)       |  |
| Gross profit  | \$ 90,132           | \$ 72,508  | 24%         | \$ 253,646         | \$ 246,281  | 3%          |  |
| Gross margin  | 70%                 | 67%        | 3 ppts      | 68%                | 44%         | 24 ppts     |  |
| Total operating expenses  | \$132,363           | \$142,334  | (7%)        | \$240,687          | \$472,960   | (49%)       |  |
| Net (loss) income   | (\$28,643)          | (\$54,990) | 48%         | \$54,405           | (\$182,587) | 130%        |  |
| Net (loss) income margin  | (22%)               | (51%)      | 29 ppts     | 15%                | (33%)       | 48 ppts     |  |
| Net (loss) income per share - basic   | (\$0.06)            | (\$0.10)   | 40%         | \$0.11             | (\$0.34)    | 132%        |  |
| Net (loss) income per share - diluted   | (\$0.06)            | (\$0.10)   | 40%         | \$0.10             | (\$0.34)    | 129%        |  |
| Key operating metric and Non-GAAP financial measures:   |                     |            |             |                    |             |             |  |
| Total Processing Volume (TPV)<br>(in millions)  | \$ 73,899           | \$ 56,650  | 30%         | \$ 211,192         | \$ 160,285  | 32%         |  |
| Adjusted EBITDA <sup>2</sup>  | \$9,019             | (\$2,062)  | 537%        | \$16,429           | (\$5,586)   | 394%        |  |
| Adjusted EBITDA margin <sup>2</sup>   | 7%                  | (2%)       | 9 ppts      | 4%                 | (1%)        | 5 ppts      |  |
| Non-GAAP operating expenses <sup>2</sup>  | \$ 81,113           | \$ 74,570  | 9%          | \$ 237,217         | \$ 251,867  | (6%)        |  |

<sup>&</sup>lt;sup>1</sup> TPV represents the total dollar amount of payments processed through our platform, net of returns and chargebacks. We believe that TPV is a key indicator of the market adoption of our platform, growth of our brand, growth of our customers' businesses and scale of our business.

#### **Third Quarter 2024 Financial Results:**

**Total Processing Volume** increased by 30% year-over-year, rising to \$74 billion from \$57 billion in the third quarter of 2023.

**Net Revenue** of \$128 million increased by \$19 million, or 18% year-over-year, primarily driven by increased volumes, partially offset by unfavorable mix due to faster growth of Powered by Marqeta volume and a renegotiated platform partnership in the first quarter of 2024.

**Gross Profit** increased by 24% year-over-year to \$90 million from \$73 million in the third quarter of 2023 primarily due to our TPV growth. Gross Margin was 70% in the third quarter of 2024.

**Net Loss** of \$29 million in the quarter improved by \$26 million year-over-year due to gross profit growth and lower operating expenses. Net Loss margin was 22% in the third quarter of 2024, an improvement of 29 percentage points versus last year.

**Adjusted EBITDA** was \$9 million in the third quarter of 2024, increasing by \$11 million year-over year. Adjusted EBITDA margin was 7% in the third quarter of 2024, an increase of 9 percentage points versus last year.

<sup>&</sup>lt;sup>2</sup> See "Information Regarding Non-GAAP Measures" for definitions of Adjusted EBITDA, Adjusted EBITDA margin, and Non-GAAP operating expenses and the reconciliations of the net loss to Adjusted EBITDA, and of the total operating expenses to Non-GAAP operating expenses.

#### **Financial Guidance**

Our fourth quarter guidance reflects several changes that became apparent over the last few months with regards to the heightened scrutiny of the banking environment and specific customer program changes.

The following summarizes Margeta's guidance for the fourth quarter of 2024:

|                                       | Fourth Quarter 2024 |
|---------------------------------------|---------------------|
| Net Revenue Growth                    | 10 - 12%            |
| Gross Profit Growth                   | 13 - 15%            |
| Adjusted EBITDA Margin <sup>(1)</sup> | 5 - 7%              |

<sup>(1)</sup> See "Information Regarding Non-GAAP Measures" for the definition of Adjusted EBITDA Margin and for information regarding non-availability of a forward reconciliation.

#### **Conference Call**

Marqeta will host a live conference call today at 1:30 p.m. Pacific time (4:30 p.m. Eastern time). To join the call, please dial-in 10 minutes in advance: toll-free at 1-877-407-4018 or direct at 1-201-689-8471. The conference call will also be available live via webcast online at http://investors.marqeta.com.

The telephone replay dial-in numbers are 1-844-512-2921 and 1-412-317-6671 and will be available until November 11, 2024, 8:59 p.m. Pacific time (11:59 p.m. Eastern time). The confirmation code for the replay is 13748904.

#### **Forward-Looking Statements**

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements expressed or implied in this press release include, but are not limited to, statements relating to Marqeta's quarterly guidance; statements regarding Marqeta's business plans, business strategy and the continued success and growth of our customers; statements and expectations regarding Margeta's partnerships, new product introductions, and product capabilities, including credit card issuing; and statements made by Margeta's CEO and CFO. Actual results may differ materially from the expectations contained in these statements due to risks and uncertainties, including, but not limited to, the following: the effect of uncertainties related to our business, results of operations, financial condition, and demand for our platform; the risk that Margeta's anticipated accounting treatment may be subject to further changes or developments; the risk that Margeta is unable to further attract, retain, diversify, and expand its customer base; the risk that Margeta is unable to drive increased profitable transactions on its platform; the risk that consumers and customers will not perceive the benefits of Marqeta's products, including credit card issuing, as Marqeta expects; the risk that Marqeta's platform does not operate as intended resulting in system outages; the risk that Margeta will not be able to achieve the cost structure that Margeta currently expects; the risk that Margeta's solution will not achieve the expected market acceptance; the risk that competition could reduce expected demand for Margeta's services, including credit card issuing; the risk that changes in the regulatory landscape could adversely affect Margeta's operations and revenues, including heightened scrutiny of the banking environment and specific customer program changes; the risk that Margeta may be unable to maintain relationships with issuing banks and card networks; the risk that Margeta is not able to identify and recognize the anticipated benefits of any acquisition; the risk that Margeta is unable to successfully integrate any acquisition to businesses and related operations; the risk of financial services and banking sector instability and follow on effects to fintech companies; the impact of macroeconomic factors, including various geopolitical conflicts, uncertainty related to global elections, changes in inflation and interest rates, and uncertainty in global economic conditions; and the risk that Margeta may be subject to additional risks due to its international business activities. Detailed information about these risks and other factors that could potentially affect Margeta's business, financial condition and results of operations are included or incorporated by reference in the "Risk Factors" disclosed in Margeta's Annual Report on Form 10-K for the year ended December 31, 2023 and subsequent Quarterly Reports on Form 10-Q, as such risk factors may be updated from time to time in Margeta's periodic filings with the SEC, available at www.sec.gov and Marqeta's website at http://investors.margeta.com.

The forward-looking statements in this press release are based on information available to Marqeta as of the date hereof. Marqeta disclaims any obligation to update any forward-looking statements, except as required by law.

#### Disclosure Information

Investors and others should note that Marqeta announces material financial information to its investors using its investor relations website, SEC filings, press releases, public conference calls and webcasts. Marqeta also uses social media to communicate with its customers and the public about Marqeta, its products and services and other matters relating to its business and market. It is possible that the information Marqeta posts on social media could be deemed to be material information. Therefore, Marqeta encourages investors, the media, and others interested in Marqeta to review the information we post on social media channels including the Marqeta X feed (@Marqeta), the Marqeta Instagram page (@lifeatmarqeta), the Marqeta Facebook page, and the Marqeta LinkedIn page. These social media channels may be updated from time to time.

#### **Use of Non-GAAP Financial Measures**

Reconciliations of non-GAAP financial measures to the most directly comparable financial results as determined in accordance with GAAP are included at the end of this press release following the accompanying financial data. For a description of these non-GAAP financial measures, including the reasons management uses each measure, please see the section of the tables titled "Information Regarding Non-GAAP Financial Measures".

#### About Margeta, Inc.

Marqeta makes it possible for companies to build and embed financial services into their branded experience—and unlock new ways to grow their business and delight users. The Marqeta platform puts businesses in control of building financial solutions, enabling them to turn real-time data into personalized, optimized solutions for everything from consumer loyalty to capital efficiency. With compliance and security built-in, Marqeta's platform has been proven at scale, processing more than \$200 billion in annual payments volume in 2023. Marqeta is certified to operate in more than 40 countries worldwide and counting. Visit www.marqeta.com to learn more.

Margeta® is a registered trademark of Margeta, Inc.

IR Contact: Marqeta Investor Relations, IR@marqeta.com

## Marqeta, Inc. Condensed Consolidated Statements of Operations (in thousands, except per share amounts) (unaudited)

|   | Three Months Ended September 30, |          |    | N        | ine Months End | ded September 30, |    |           |  |  |
|---|----------------------------------|----------|----|----------|----------------|-------------------|----|-----------|--|--|
|   |                                  | 2024     |    | 2023     |                | 2024              |    | 2023      |  |  |
| Net revenue   | \$                               | 127,967  | \$ | 108,891  | \$             | 371,205           | \$ | 557,349   |  |  |
| Costs of revenue  |                                  | 37,835   |    | 36,383   |                | 117,559           |    | 311,068   |  |  |
| Gross profit  |                                  | 90,132   |    | 72,508   |                | 253,646           |    | 246,281   |  |  |
| Operating expenses (benefit):   |                                  |          |    |          |                |                   |    |           |  |  |
| Compensation and benefits   |                                  | 100,964  |    | 102,433  |                | 299,120           |    | 350,592   |  |  |
| Technology  |                                  | 16,317   |    | 13,930   |                | 44,204            |    | 41,674    |  |  |
| Professional services   |                                  | 4,759    |    | 4,197    |                | 13,437            |    | 14,507    |  |  |
| Occupancy   |                                  | 1,178    |    | 1,074    |                | 3,476             |    | 3,285     |  |  |
| Depreciation and amortization   |                                  | 4,448    |    | 3,108    |                | 11,941            |    | 7,582     |  |  |
| Marketing and advertising   |                                  | 582      |    | 346      |                | 1,688             |    | 1,348     |  |  |
| Other operating expenses  |                                  | 4,115    |    | 3,833    |                | 11,438            |    | 14,171    |  |  |
| Executive chairman long-term performance award  |                                  | _        |    | 13,413   |                | (144,617)         |    | 39,801    |  |  |
| Total operating expenses  |                                  | 132,363  |    | 142,334  |                | 240,687           |    | 472,960   |  |  |
| (Loss) income from operations   |                                  | (42,231) |    | (69,826) |                | 12,959            |    | (226,679) |  |  |
| Other income, net   |                                  | 13,703   |    | 15,074   |                | 41,845            |    | 37,508    |  |  |
| (Loss) income before income tax expense   |                                  | (28,528) |    | (54,752) |                | 54,804            |    | (189,171) |  |  |
| Income tax expense (benefit)  |                                  | 115      |    | 238      |                | 399               |    | (6,584)   |  |  |
| Net (loss) income   | \$                               | (28,643) | \$ | (54,990) | \$             | 54,405            | \$ | (182,587) |  |  |
|   |                                  |          |    |          |                |                   |    |           |  |  |
| Net (loss) income per share attributable to Class A and Class B common stockholders   |                                  |          |    |          |                |                   |    |           |  |  |
| Basic   | \$                               | (0.06)   | \$ | (0.10)   | \$             | 0.11              | \$ | (0.34)    |  |  |
| Diluted   | \$                               | (0.06)   | \$ | (0.10)   | \$             | 0.10              | \$ | (0.34)    |  |  |
| Weighted-average shares used in computing net (loss) income per share attributable to Class A and Class B common stockholders |                                  |          |    |          |                |                   |    |           |  |  |
| Basic   |                                  | 507,160  |    | 529,489  |                | 513,678           |    | 535,797   |  |  |
| Diluted   |                                  | 507,160  |    | 529,489  |                | 522,394           |    | 535,797   |  |  |

### Marqeta, Inc. Condensed Consolidated Balance Sheets (in thousands)

|   | September 30,<br>2024 |            | De | December 31,<br>2023 |  |
|---|-----------------------|------------|----|----------------------|--|
|   | (ι                    | ınaudited) |    |                      |  |
| Assets  |                       |            |    |                      |  |
| Current assets:                                     |                       |            |    |                      |  |
| Cash and cash equivalents                           | \$                    | 886,417    | \$ | 980,972              |  |
| Restricted cash                                     |                       | 8,500      |    | 8,500                |  |
| Short-term investments                              |                       | 217,569    |    | 268,724              |  |
| Accounts receivable, net                            |                       | 26,373     |    | 19,540               |  |
| Settlements receivable, net                         |                       | 11,817     |    | 29,922               |  |
| Network incentives receivable                       |                       | 46,667     |    | 53,807               |  |
| Prepaid expenses and other current assets           |                       | 23,821     |    | 27,233               |  |
| Total current assets                                |                       | 1,221,164  |    | 1,388,698            |  |
| Operating lease right-of-use assets, net            |                       | 4,894      |    | 6,488                |  |
| Property and equipment, net                         |                       | 35,791     |    | 18,764               |  |
| Intangible assets, net                              |                       | 31,238     |    | 35,631               |  |
| Goodwill  |                       | 123,523    |    | 123,523              |  |
| Other assets  |                       | 19,226     |    | 16,587               |  |
| Total assets  | \$                    | 1,435,836  | \$ | 1,589,691            |  |
| Liabilities and stockholders' equity                |                       |            |    |                      |  |
| Current liabilities                                 |                       |            |    |                      |  |
| Accounts payable                                    | \$                    | 1,026      | \$ | 1,420                |  |
| Revenue share payable                               |                       | 167,081    |    | 173,645              |  |
| Accrued expenses and other current liabilities      |                       | 165,466    |    | 161,514              |  |
| Total current liabilities                           |                       | 333,573    |    | 336,579              |  |
| Operating lease liabilities, net of current portion |                       | 2,082      |    | 5,126                |  |
| Other liabilities                                   |                       | 4,523      |    | 4,591                |  |
| Total liabilities                                   |                       | 340,178    |    | 346,296              |  |
| Stockholders' equity :                              |                       |            |    |                      |  |
| Preferred stock                                     |                       | _          |    | _                    |  |
| Common stock  |                       | 50         |    | 52                   |  |
| Additional paid-in capital                          |                       | 1,865,565  |    | 2,067,776            |  |
| Accumulated other comprehensive income              |                       | 833        |    | 762                  |  |
| Accumulated deficit                                 |                       | (770,790)  |    | (825,195)            |  |
| Total stockholders' equity                          |                       | 1,095,658  |    | 1,243,395            |  |
| Total liabilities and stockholders' equity          | \$                    | 1,435,836  | \$ | 1,589,691            |  |

## Marqeta, Inc. Condensed Consolidated Statements of Cash Flows (in thousands) (unaudited)

|   |    | nded<br>30, |    |           |
|---|----|-------------|----|-----------|
|   |    | 2024        |    | 2023      |
| Cash flows from operating activities:   |    |             |    |           |
| Net income (loss)   | \$ | 54,405      | \$ | (182,587) |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities:  |    |             |    |           |
| Depreciation and amortization   |    | 11,941      |    | 7,582     |
| Share-based compensation expense  |    | 103,258     |    | 95,911    |
| Executive chairman long-term performance award  |    | (144,617)   |    | 39,801    |
| Non-cash postcombination compensation expense   |    | _           |    | 32,430    |
| Non-cash operating leases expense   |    | 1,017       |    | 1,870     |
| Amortization of premium (accretion of discount) on short-term investments   |    | (2,650)     |    | (5,525)   |
| Other   |    | 328         |    | 1,068     |
| Changes in operating assets and liabilities:  |    |             |    |           |
| Accounts receivable   |    | (7,285)     |    | (1,108)   |
| Settlements receivable  |    | 18,105      |    | (1,477)   |
| Network incentives receivable   |    | 7,140       |    | 8,086     |
| Prepaid expenses and other assets   |    | 3,195       |    | 7,760     |
| Accounts payable  |    | (3,274)     |    | (4,350)   |
| Revenue share payable   |    | (6,564)     |    | 4,289     |
| Accrued expenses and other liabilities  |    | 545         |    | 3,331     |
| Operating lease liabilities   |    | (2,129)     |    | (2,499)   |
| Net cash provided by operating activities   |    | 33,415      |    | 4,582     |
| Cash flows from investing activities:   |    |             |    |           |
| Purchases of property and equipment   |    | (2,382)     |    | (722)     |
| Capitalization of internal-use software   |    | (14,577)    |    | (9,488)   |
| Business combination, net of cash acquired  |    | _           |    | (135,630) |
| Purchases of short-term investments   |    | _           |    | (972,430) |
| Sales of marketable securities  |    | _           |    | 637,913   |
| Maturities of short-term investments  |    | 54,000      |    | 437,034   |
| Realized gain (loss) on investments   |    | _           |    | (73)      |
| Net cash provided by (used in) investing activities   |    | 37,041      |    | (43,396)  |
| Cash flows from financing activities:   |    |             |    |           |
| Proceeds from exercise of stock options, including early exercised stock options, net of repurchase of early exercised unvested options |    | 121         |    | 4,081     |
| Payment on acquisition-related contingent consideration   |    | _           |    | (53,067)  |
| Proceeds from shares issued in connection with employee stock purchase plan   |    | 1,629       |    | 1,775     |
| Taxes paid related to net share settlement of restricted stock units  |    | (29,043)    |    | (18,553)  |
| Repurchase of common stock  |    | (137,718)   |    | (131,519) |
| Net cash used in financing activities   |    | (165,011)   |    | (197,283) |
| Net decrease in cash, cash equivalents, and restricted cash   |    | (94,555)    |    | (236,097) |
| Cash, cash equivalents, and restricted cash- Beginning of period  |    | 989,472     |    | 1,191,646 |
| Cash, cash equivalents, and restricted cash - End of period   | \$ | 894,917     | \$ | 955,549   |

# Marqeta, Inc. Financial and Operating Highlights (in thousands, except per share data or as noted) (unaudited)

|  |      |              | 2024              |      |              |      | 20                | 23  |              | Year over                        |
|--|------|--------------|-------------------|------|--------------|------|-------------------|-----|--------------|----------------------------------|
|  | Tł   | nird Quarter | Second<br>Quarter | F    | irst Quarter |      | Fourth<br>Quarter | Th  | nird Quarter | Year Change<br>Q3'24 vs<br>Q3'23 |
| Operating performance:                         |      |              |                   |      |              |      |                   |     |              |                                  |
| Net revenue                                    | \$   | 127,967      | \$<br>125,270     | \$   | 117,968      | \$   | 118,822           | \$  | 108,891      | 18%                              |
| Costs of revenue                               |      | 37,835       | 45,917            |      | 33,807       |      | 35,589            |     | 36,383       | 4%                               |
| Gross profit                                   |      | 90,132       | 79,353            |      | 84,161       |      | 83,233            |     | 72,508       | 24%                              |
| Gross margin                                   |      | 70 %         | 63 %              |      | 71 %         |      | 70 %              |     | 67 %         | 3 ppts                           |
| Operating expenses (benefit):                  |      |              |                   |      |              |      |                   |     |              |                                  |
| Compensation and benefits                      |      | 100,964      | 103,166           |      | 94,990       |      | 95,790            |     | 102,433      | (1%)                             |
| Technology                                     |      | 16,317       | 14,769            |      | 13,118       |      | 13,938            |     | 13,930       | 17%                              |
| Professional services                          |      | 4,759        | 4,808             |      | 3,870        |      | 7,172             |     | 4,197        | 13%                              |
| Occupancy and equipment                        |      | 1,178        | 1,204             |      | 1,094        |      | 1,076             |     | 1,074        | 10%                              |
| Depreciation and amortization                  |      | 4,448        | 3,956             |      | 3,537        |      | 3,159             |     | 3,108        | 43%                              |
| Marketing and advertising                      |      | 582          | 728               |      | 378          |      | 1,219             |     | 346          | 68%                              |
| Other operating expenses                       |      | 4,115        | 3,418             |      | 3,905        |      | 3,804             |     | 3,833        | 7%                               |
| Executive chairman long-term performance award |      | _            | (157,738)         |      | 13,121       |      | 13,413            |     | 13,413       | (100%)                           |
| Total operating expenses (benefit)             |      | 132,363      | (25,689)          |      | 134,013      |      | 139,571           |     | 142,334      | (7%)                             |
| (Loss) income from operations                  |      | (42,231)     | 105,042           |      | (49,852)     |      | (56,338)          |     | (69,826)     | 40%                              |
| Other income, net                              |      | 13,703       | 14,216            |      | 13,926       |      | 14,932            |     | 15,074       | (9%)                             |
| (Loss) income before income tax expense        |      | (28,528)     | 119,258           |      | (35,926)     |      | (41,406)          |     | (54,752)     | 48%                              |
| Income tax expense (benefit)                   |      | 115          | 150               |      | 134          |      | (1,030)           |     | 238          | (52%)                            |
| Net (loss) income                              | \$   | (28,643)     | \$<br>119,108     | \$   | (36,060)     | \$   | (40,376)          | \$  | (54,990)     | 48%                              |
| (Loss) income per share - basic                | \$   | (0.06)       | \$<br>0.23        | \$   | (0.07)       | \$   | (0.08)            | \$  | (0.10)       | 40%                              |
| (Loss) income per share - diluted              | \$   | (0.06)       | \$<br>0.23        | \$   | (0.07)       | \$   | (0.08)            | \$  | (0.10)       | 309%                             |
| TPV (in millions)                              | \$   | 73,899       | \$<br>70,627      | \$   | 66,666       | \$   | 61,979            | \$  | 56,650       | 30%                              |
| Adjusted EBITDA                                | \$   | 9,019        | \$<br>(1,817)     | \$   | 9,228        | \$   | 3,292             | \$  | (2,062)      | 537%                             |
| Adjusted EBITDA margin                         |      | 7%           | (1%)              |      | 8%           |      | 3%                |     | (2%)         | 9 ppts                           |
| Financial condition:                           |      |              |                   |      |              |      |                   |     |              |                                  |
| Cash and cash equivalents                      | \$   | 886,417      | \$<br>924,730     | \$   | 970,357      | \$   | 980,972           | \$  | 947,749      | (6%)                             |
| Restricted cash                                | \$   | 8,500        | \$<br>8,500       | \$   | 8,500        | \$   | 8,500             | \$  | 7,800        | 9%                               |
| Short-term investments                         | \$   | 217,569      | \$<br>228,833     | \$   | 228,324      | \$   | 268,724           | \$  | 349,395      | (38%)                            |
| Total assets                                   | \$ 1 | 1,435,836    | \$<br>1,488,283   | \$ ' | 1,558,361    | \$ ′ | 1,589,691         | \$1 | 1,603,249    | (10%)                            |
| Total liabilities                              | \$   | 340,178      | \$<br>345,908     | \$   | 347,696      | \$   | 346,296           | \$  | 308,166      | 10%                              |
| Stockholders' equity                           | \$ ′ | 1,095,658    | \$<br>1,142,375   | \$ 1 | 1,210,665    | \$ ′ | 1,243,395         | \$1 | 1,295,083    | (15%)                            |
|  |      |              |                   |      |              |      |                   |     |              |                                  |

ppts = percentage points

### Marqeta, Inc. Reconciliation of GAAP to NON-GAAP Measures

(in thousands) (unaudited)

#### Information Regarding Non-GAAP Measures

In addition to the financial measures prepared in accordance with generally accepted accounting principles in the United States ("GAAP"), this press release contains certain non-GAAP financial measures. Marqeta considers Adjusted EBITDA, Adjusted EBITDA Margin, and Non-GAAP operating expenses as supplemental measures of the company's performance that are not required by, nor presented in accordance with GAAP.

We define Adjusted EBITDA as net (loss) income adjusted to exclude depreciation and amortization; share-based compensation expense; executive chairman long-term performance award; payroll tax related to share-based compensation; restructuring charges; acquisition-related expenses which consist of due diligence costs, transaction costs and integration costs related to potential or successful acquisitions, and cash and non-cash postcombination compensation expenses; income tax expense (benefit); and other income (expense), net, which consists of interest income from our short-term investments, realized foreign currency gains and losses, our share of equity method investments' profit or loss, impairment of equity method investments or other financial instruments, and gain from sale of equity method investments. We believe that Adjusted EBITDA is an important measure of operating performance because it allows management and our board of directors to evaluate and compare our core operating results, including our operating efficiencies, from period to period. Additionally, we utilize Adjusted EBITDA as an input into our calculation of our annual employee bonus plans and performance-based restricted stock units.

Adjusted EBITDA Margin is calculated as Adjusted EBITDA divided by net revenue. This measure is used by management and our board of directors to evaluate our operating efficiency.

We define Non-GAAP operating expenses as total operating expenses adjusted to exclude depreciation and amortization; share-based compensation expense; executive chairman long-term performance award; payroll tax related to share-based compensation; restructuring charges; and acquisition-related expenses which consists of due diligence costs, transaction costs and integration costs related to potential or successful acquisitions, and cash and non-cash postcombination compensation expenses. We believe that Non-GAAP operating expenses is an important measure of operating performance because it allows management and our board of directors to evaluate and compare our core operating results, including our operating efficiencies, from period to period.

Adjusted EBITDA, Adjusted EBITDA Margin, and Non-GAAP operating expenses should not be considered in isolation, or construed as an alternative to net loss, or any other performance measures derived in accordance with GAAP, or as an alternative to cash flow from operating activities or as a measure of the company's liquidity. In addition, other companies may calculate Adjusted EBITDA differently than Marqeta does, which limits its usefulness in comparing Marqeta's financial results with those of other companies.

The following table shows Margeta's GAAP results reconciled to non-GAAP results included in this release:

|   | Thr | Three Months Ended September 30, |    |          | Niı | ne Months En | nded September 30, |           |  |  |  |
|---|-----|----------------------------------|----|----------|-----|--------------|--------------------|-----------|--|--|--|
|   |     | 2024                             |    | 2023     |     | 2024         |                    | 2023      |  |  |  |
| Net revenue   | \$  | 127,967                          | \$ | 108,891  | \$  | 371,205      | \$                 | 557,349   |  |  |  |
| Net (loss) income   | \$  | (28,643)                         | \$ | (54,990) | \$  | 54,405       | \$                 | (182,587) |  |  |  |
| Net (loss) income margin                                      |     | (22%)                            |    | (51%)    |     | 15 %         | )                  | (33%)     |  |  |  |
| Total operating expenses                                      | \$  | 132,363                          | \$ | 142,334  | \$  | 240,687      | \$                 | 472,960   |  |  |  |
|   |     |                                  |    |          |     |              |                    |           |  |  |  |
| Net (loss) income   | \$  | (28,643)                         | \$ | (54,990) | \$  | 54,405       | \$                 | (182,587) |  |  |  |
| Depreciation and amortization expense                         |     | 4,448                            |    | 3,108    |     | 11,941       |                    | 7,582     |  |  |  |
| Share-based compensation expense <sup>(1)</sup>               |     | 35,654                           |    | 32,135   |     | 103,258      |                    | 98,802    |  |  |  |
| Executive chairman long-term performance award $^{(1)}$       | 9   | _                                |    | 13,413   |     | (144,617)    |                    | 39,801    |  |  |  |
| Payroll tax expense related to share-based compensation       |     | 440                              |    | 541      |     | 2,307        |                    | 1,818     |  |  |  |
| Acquisition-related expenses <sup>(2)</sup>                   |     | 10,708                           |    | 18,270   |     | 30,581       |                    | 64,420    |  |  |  |
| Restructuring   |     | _                                |    | 297      |     | _            |                    | 8,670     |  |  |  |
| Other income, net   |     | (13,703)                         |    | (15,074) |     | (41,845)     |                    | (37,508)  |  |  |  |
| Income tax expense (benefit)                                  |     | 115                              |    | 238      |     | 399          |                    | (6,584)   |  |  |  |
| Adjusted EBITDA   | \$  | 9,019                            | \$ | (2,062)  | \$  | 16,429       | \$                 | (5,586)   |  |  |  |
| Adjusted EBITDA Margin  |     | 7%                               |    | (2%)     |     | 4%           |                    | (1%)      |  |  |  |
|   |     |                                  |    |          |     |              |                    |           |  |  |  |
| Total operating expenses                                      | \$  | 132,363                          | \$ | 142,334  | \$  | 240,687      | \$                 | 472,960   |  |  |  |
| Depreciation and amortization expense                         |     | (4,448)                          |    | (3,108)  |     | (11,941)     |                    | (7,582)   |  |  |  |
| Share-based compensation expense <sup>(1)</sup>               |     | (35,654)                         |    | (32,135) |     | (103,258)    |                    | (98,802)  |  |  |  |
| Executive chairman long-term performance award <sup>(1)</sup> | 9   | _                                |    | (13,413) |     | 144,617      |                    | (39,801)  |  |  |  |
| Payroll tax expense related to share-based compensation       |     | (440)                            |    | (541)    |     | (2,307)      |                    | (1,818)   |  |  |  |
| Restructuring   |     | _                                |    | (297)    |     | _            |                    | (8,670)   |  |  |  |
| Acquisition-related expenses (2)                              |     | (10,708)                         |    | (18,270) |     | (30,581)     |                    | (64,420)  |  |  |  |
| Non-GAAP operating expenses                                   | \$  | 81,113                           | \$ | 74,570   | \$  | 237,217      | \$                 | 251,867   |  |  |  |

<sup>(1)</sup> Prior period amounts related to the Executive Chairman Long-Term Performance Award have been reclassified to conform to the current period presentation.

A reconciliation of Adjusted EBITDA margin to the comparable GAAP measure for the fourth quarter of 2024 is not available due to the challenges and impracticability with estimating some of the items as such items cannot be reasonably predicted and could be significant. Because of those challenges, reconciliations of such forward-looking non-GAAP financial measures are not available without unreasonable effort.

<sup>(2)</sup> Acquisition-related expenses, which include transaction costs, integration costs and cash and non-cash postcombination compensation expense, have been excluded from Adjusted EBITDA as such expenses are not reflective of our ongoing core operations and are not representative of the ongoing costs necessary to operate our business; instead, these are costs specifically associated with a discrete transaction.