SEC Form 4	
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FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:	3235-0287
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	Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(b) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Pollak Todd</u>							Name and eta, Inc.			ling S	symbol		eck all applica Director	r		10% Ov	vner		
(Last)	(Fir ND AVENU	,	(Middle)			Date c /15/2	of Earliest T 024	Transa	iction (Mo	onth/[Day/Year)		A below)	(give title hief Rev	enue (Other (s below) Officer	specity		
6TH FLOOR							4. If Amendment, Date of Original Filed (Month/Day/Year)								6. Individual or Joint/Group Filing (Check Applicable Line)				
(Street) OAKLAN	ID CA	X S	94612												,	•	rting Persor One Repor		
(City)	(St	State) (Zip) Rule 10b5-1(c) Transaction Indication Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.												o satisfy					
		Tal	ble I - No	n-Deri	vativ	/e Se	curities	s Acc	quired,	Dis	posed o	f, or Be	neficial	y Owned					
1. Title of Security (Instr. 3) 2. Trans Date (Month/						action 2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Disposed C Code (Instr.		ties Acquired (A) o d Of (D) (Instr. 3, 4 a		Beneficia Owned Fo	s Form ally (D) o ollowing (I) (Ir		Direct Indirect str. 4)	7. Nature of Indirect Beneficial Ownership			
									Code	v	Amount	(A) o (D)	r Price	Reported Transacti (Instr. 3 a	on(s)			(Instr. 4)	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																		
Derivative Security Conversion or Exercise Date (Month/Day/Year) Execution Date, if any T					ransaction Derivative ode (Instr. Securities			6. Date E Expiratio (Month/I	on Da		of Securities		8. Price of Derivative Security (Instr. 5)	derivativ Securitie Benefici Owned Followin Reporte	curities neficially ned llowing ported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownershij (Instr. 4)		
					Code	v	(A)	(D)	Date Exercisa			Title	Amount or Number of Share	\$	Transac (Instr. 4)				

			Code	v	(A)	(D)	Exercisable	Date	Title	of Shares				
Restricted Stock Units	(1)	03/15/2024	Α		387,015		(2)	(2)	Class A Common Stock	387,015	\$ <mark>0</mark>	387,015	D	
Performance Stock Units (Gross Profit)	(3)	03/15/2024	A		116,104		(4)	(4)	Class A Common Stock	116,104	\$0	116,104	D	
Performance Stock Units (Adjusted EBITDA)	(3)	03/15/2024	A		49,759		(5)	(5)	Class A Common Stock	49,759	\$0	49,759	D	

Explanation of Responses:

1. Each restricted stock unit is convertible into one share of Class A Common Stock.

2. One-twelfth (1/12th) of the restricted stock units vest on June 1, 2024, and one-twelfth (1/12th) of the restricted stock units vest on each September 1, December 1, March 1 and June 1 thereafter, subject to the Reporting Person's continued service with the Issuer as of each vesting date.

3. Each performance stock unit is convertible into one share of Class A Common Stock.

4. Represents the number of shares which may be issued at target under the performance stock unit ("PSU") over a period of time following achievement of certain profit targets as set forth in the PSU agreement, subject to the Reporting Person's continued service to the Issuer as of each vesting date. At maximum achievement, 200% of the shares would vest.

5. Represents the number of shares which may be issued at target under the PSU over a period of time following achievement of certain EBITDA targets as set forth in the PSU agreement, subject to the Reporting Person's continued service to the Issuer as of each vesting date. At maximum achievement, 200% of the shares would vest.

Remarks:

/s/ Tracy Foard, Attorney-in-

Fact

03/19/2024

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.