
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): November 7, 2023

MARQETA, INC.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

001-40465
(Commission
File Number)

27-4306690
(IRS Employer
Identification No.)

**180 Grand Avenue, 6th Floor
Oakland, California 94612**

(Address of principal executive offices, including zip code)

Registrant's telephone number, including area code: **(877) 962-7738**

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

| Title of each class | Trading Symbol(s) | Name of each exchange on which registered |
|---|-------------------|--|
| Class A common stock, \$0.0001 par value per share | MQ | The Nasdaq Stock Market LLC (Nasdaq Global Select Market) |

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition.

On November 7, 2023, Marqeta, Inc. issued a press release announcing its financial results for the quarter ended September 30, 2023. A copy of the press release is furnished as Exhibit 99.1 to this current report on Form 8-K and is incorporated herein by reference.

The information furnished pursuant to this Item 2.02, including Exhibit 99.1, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

| Exhibit Number | Description |
|-----------------------|--|
| 99.1 | Press release issued by Marqeta, Inc., dated November 7, 2023. |
| 104 | Cover Page Interactive Data File (embedded within the Inline XBRL document). |

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 7, 2023

MARQETA, INC.

/s/ Michael (Mike) Milotich

Michael (Mike) Milotich

Chief Financial Officer



MARQETA REPORTS THIRD QUARTER 2023 FINANCIAL RESULTS

The global modern card issuer reported \$57 billion in total processing volume with net revenue of \$109 million in the third quarter of 2023.

OAKLAND, Calif. – November 7, 2023 - Marqeta, Inc. (NASDAQ: MQ), the global modern card issuing platform, today reported financial results for the third quarter ended September 30, 2023.

The Company reported total processing volume (TPV) of \$57 billion, representing a year-over-year increase of 33% driven by volume growth across several use cases.

Marqeta's Q3 earnings are the Company's first full quarter of financial results reflecting its Cash App contract renewal announced in August. Marqeta reported net revenue of \$109 million, a decrease of 43% year over year, which included a 60 percentage point negative growth impact due to the change in revenue presentation caused by the new Cash App contract. Gross profit was \$73 million for the quarter, resulting in a gross margin of 67%. Gross profit decreased 9% year over year, primarily as a result of new Cash App pricing. GAAP operating expenses and net loss for the quarter were \$142 million and \$55 million, respectively. Adjusted operating expenses were \$75 million, a year-over-year decrease of 20% driven by cost reduction initiatives, which resulted in an Adjusted EBITDA loss of \$2 million.

"Our Q3 results represent the new baseline for Marqeta, post Block's Cash App renewal. We've shown continued sales bookings momentum against a backdrop of operational discipline, continued scale, and new innovations through the launch of our credit platform," said Simon Khalaf, CEO of Marqeta. "We are in a good position to return to strong growth by Q3 2024 as we lap the Cash App contract and expect to accelerate that growth in future years as the market for embedded finance continues to materialize."

Recent Business Updates:

Marqeta highlighted several recent business updates that demonstrate its current business momentum:

- Marqeta announced its new credit platform, adding intuitive credit card program management tools and creating a one-stop shop for launching consumer and commercial credit programs. Through Marqeta, customers won't have to build credit cards with black box legacy infrastructure or from a patchwork of different solutions. Instead, through one single, modern tech stack that has been proven at scale, they can build out a credit product closely tailored to the needs of consumer and commercial cardholders.
- Marqeta announced multiple updates to its long-standing relationship with Block. It extended the term of the Square Debit Card program through June 30, 2028 and extended the term of the Cash App program for one additional year, also through June 30, 2028. As part of the agreement Marqeta will be the default provider of issuing processing and related services in current or future markets outside of the U.S. where Block intends to operate and the Company is able to provide issuing and processing services.
- Marqeta announced that with the Block extensions complete, it has now signed contract renewals in the last 6 quarters with customers accounting for over 75% of its TPV, securing a solid customer base to drive growth in the coming years.
- Marqeta announced that consumer cards offered by Buy Now, Pay Later (BNPL) providers to give their customers the ability to pay in installments at any merchant that accepts cards, drove almost 10% of all BNPL TPV. This rapid growth is testament to the innovation and comprehensive nature of the Marqeta platform in both commercial and consumer programs.

Operating Highlights

In thousands, except percentages and per share data. % change is calculated over the comparable prior-year period (unaudited)

| | Three Months Ended September 30, | | | Nine Months Ended September 30, | | |
|--|----------------------------------|------------|----------|---------------------------------|-------------|----------|
| | 2023 | 2022 | % Change | 2023 | 2022 | % Change |
| Financial metrics: | | | | | | |
| Net revenue | \$ 108,891 | \$ 191,621 | (43)% | \$ 557,349 | \$ 544,401 | 2% |
| Gross profit | \$ 72,508 | \$ 80,102 | (9)% | \$ 246,281 | \$ 232,877 | 6% |
| Gross margin | 67 % | 42 % | | 44 % | 43 % | |
| Total operating expenses | \$142,334 | \$139,598 | 2% | \$472,960 | \$388,362 | 22% |
| Net loss | (\$54,990) | (\$53,168) | (3)% | (\$182,587) | (\$158,454) | (15)% |
| Net loss margin | (51)% | (28)% | | (33)% | (29)% | |
| Net loss per share - basic and diluted | (\$0.10) | (\$0.10) | —% | (\$0.34) | (\$0.29) | (17)% |
| Key operating metric and Non-GAAP financial measures: | | | | | | |
| Total Processing Volume (TPV) (in millions) ¹ | \$ 56,650 | \$ 42,473 | 33% | \$ 160,285 | \$ 119,556 | 34% |
| Adjusted EBITDA ² | (\$2,062) | (\$13,630) | 85% | (\$5,586) | (\$34,308) | 84% |
| Adjusted EBITDA margin ² | (1.9)% | (7.0)% | | (1.0)% | (6.0)% | |
| Non-GAAP operating expenses ² | \$ 74,570 | \$ 93,733 | (20)% | \$ 251,867 | \$ 267,185 | (6)% |

¹ TPV represents the total dollar amount of payments processed through our platform, net of returns and chargebacks. We believe that TPV is a key indicator of the market adoption of our platform, growth of our brand, growth of our customers' businesses and scale of our business.

² See "Information Regarding Non-GAAP Measures" for definitions of Adjusted EBITDA, Adjusted EBITDA margin, and Non-GAAP operating expenses and the reconciliations of the net loss to Adjusted EBITDA, and of the total operating expenses to Non-GAAP operating expenses.

Third Quarter 2023 Financial Results:

Net revenue decreased by \$83 million, or 43% year-over-year, declining to \$109 million from \$192 million in the third quarter of 2022, primarily due to a contract renewal with Cash App and resulting change in revenue presentation. The impact of fees owed to Issuing Banks and Card Networks related to the Cash App primary Card Network volume, which are netted against revenue earned from the Cash App program within Net Revenue, was a reduction of \$114 million, negatively impacting the growth rate by 60 percentage points. In prior periods, these costs were included within Costs of Revenue.

Gross profit decreased by 9% year-over-year, declining to \$73 million from \$80 million in the third quarter of 2022 primarily due to reduced pricing from the Cash App renewal. Gross margin was 67% in the third quarter of 2023.

Net loss increased by \$2 million year-over-year to \$55 million in the quarter. Our decrease in gross profit in conjunction with a slight increase in operating expenses was partially offset by increases in interest income earned on our short-term investments and cash deposits. Net loss margin was 51% in the third quarter of 2023.

Total Processing Volume increased by 33% year-over-year, rising to \$57 billion from \$42 billion in the third quarter of 2022.

Adjusted EBITDA loss decreased by \$12 million year-over-year, declining to a loss of \$2 million, in the third quarter of 2023 from an Adjusted EBITDA loss of \$14 million in the comparable prior year period. Adjusted EBITDA margin was (2)% in the third quarter of 2023, an increase of 5 percentage points year-over-year.

Conference Call

Marqeta will host a live conference call today at 1:30 p.m. Pacific time (4:30 p.m. Eastern time). To join the call, please dial-in 10 minutes in advance: toll-free at 1-877-407-4018 or direct at 1-201-689-8471. The conference call will also be available live via webcast online at <http://investors.marqeta.com>.

The telephone replay dial-in numbers are 1-844-512-2921 and 1-412-317-6671 and will be available until November 14, 2023, 8:59 p.m. Pacific time (11:59 p.m. Eastern time). The confirmation code for the replay is 13740965.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements expressed or implied in this press release include, but are not limited to, statements relating to Marqeta's quarterly guidance; statements regarding expected accounting treatment and changes to revenue and gross profit; statements regarding Marqeta's business plans, business strategy and the continued success and growth of our customers; statements and expectations regarding Marqeta's partnerships, new product introductions, and product capabilities, including credit card issuing; and statements made by Marqeta's CEO and CFO. Actual results may differ materially from the expectations contained in these statements due to risks and uncertainties, including, but not limited to, the following: the effect of uncertainties related to global economies, our business, results of operations, financial condition, demand for our platform, sales cycles and customer retention; the risk that Marqeta's anticipated accounting treatment may be subject to further changes or developments; the risk that Marqeta is unable to further attract, retain, diversify, and expand its customer base; the risk that Marqeta is unable to drive increased profitable transactions on its platform; the risk that consumers and customers will not perceive the benefits of Marqeta's products, including credit card issuing, as Marqeta expects; the risk that Marqeta's technology platform, including hosted solutions, do not operate as intended resulting in system outages; the risk that Marqeta will not be able to achieve the cost structure that Marqeta currently expects; the risk that Marqeta's solution will not achieve the expected market acceptance; the risk that competition could reduce expected demand for Marqeta's services, including credit card issuing; the risk that changes in the regulatory landscape adversely affects the gross interchange or other revenue Marqeta earns or adversely affects the bank and network costs Marqeta incurs; the risk that Marqeta may be unable to maintain relationships with Issuing Banks and Card Networks; the risk that Marqeta is not able to identify and recognize the anticipated benefits of any acquisition; the risk that Marqeta is unable to successfully integrate any acquisition to businesses and related operations; the risk of ongoing financial services and banking sector instability and follow on effects to fintech companies, general economic conditions in either domestic or international markets, including inflation and recessionary fears, conditions resulting from geopolitical uncertainty and instability or war, including the direct and indirect effects on U.S. and global economies, our business, results of operations, financial condition, and demand for our platform; and the risk that Marqeta may be subject to additional risks such as inflation or currency fluctuations due to its international business activities. Detailed information about these risks and other factors that could potentially affect Marqeta's business, financial condition and results of operations are included in the "Risk Factors" disclosed in Marqeta's Annual Report on Form 10-K for the year ended December 31, 2022 and subsequent Quarterly Reports on Form 10-Q, as such risk factors may be updated from time to time in Marqeta's periodic filings with the SEC, available at www.sec.gov and Marqeta's website at <http://investors.marqeta.com>.

The forward-looking statements in this press release are based on information available to Marqeta as of the date hereof. Marqeta disclaims any obligation to update any forward-looking statements, except as required by law.

Disclosure Information

Investors and others should note that Marqeta announces material financial information to its investors using its investor relations website, SEC filings, press releases, public conference calls and webcasts. Marqeta also uses social media to communicate with its customers and the public about Marqeta, its products and services and other matters relating to its business and market. It is possible that the information Marqeta posts on social media could be deemed to be material information. Therefore, Marqeta encourages investors, the media, and others interested in Marqeta to review the information we post on social media channels including the Marqeta Twitter feed (@Marqeta), the Marqeta Instagram page (@lifeatmarqeta), the Marqeta Facebook page, and the Marqeta LinkedIn page. These social media channels may be updated from time to time.

Use of Non-GAAP Financial Measures

Reconciliations of non-GAAP financial measures to the most directly comparable financial results as determined in accordance with GAAP are included at the end of this press release following the accompanying financial data. For a description of these non-GAAP financial measures, including the reasons management uses each measure, please see the section of the tables titled "Information Regarding Non-GAAP Financial Measures".

About Marqeta, Inc.

Marqeta's modern card issuing platform empowers its customers to create customized and innovative payment cards. Marqeta's modern architecture gives its customers the ability to build more configurable and flexible payment experiences, accelerating time-to-market and democratizing access to card issuing technology. Marqeta's open APIs provide instant access to highly scalable, cloud-based payment infrastructure that enables customers to launch and manage their own card programs, issue cards and authorize and settle payment transactions. Marqeta is headquartered in Oakland, California and is certified to operate in more than 40 countries globally.

Marqeta® is a registered trademark of Marqeta, Inc.

IR Contact: Marqeta Investor Relations, IR@marqeta.com

Marqeta, Inc.
Condensed Consolidated Statements of Operations
(in thousands, except share and per share amounts)
(unaudited)

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---|----------------------------------|-------------|---------------------------------|--------------|
| | 2023 | 2022 | 2023 | 2022 |
| Net revenue | \$ 108,891 | \$ 191,621 | \$ 557,349 | \$ 544,401 |
| Costs of revenue | 36,383 | 111,519 | 311,068 | 311,524 |
| Gross profit | 72,508 | 80,102 | 246,281 | 232,877 |
| Operating expenses: | | | | |
| Compensation and benefits | 115,846 | 105,887 | 390,393 | 304,103 |
| Technology | 13,930 | 13,422 | 41,674 | 37,960 |
| Professional services | 4,197 | 6,620 | 14,507 | 17,184 |
| Occupancy | 1,074 | 1,125 | 3,285 | 3,388 |
| Depreciation and amortization | 3,108 | 934 | 7,582 | 2,834 |
| Marketing and advertising | 346 | 688 | 1,348 | 2,133 |
| Other operating expenses | 3,833 | 10,922 | 14,171 | 20,760 |
| Total operating expenses | 142,334 | 139,598 | 472,960 | 388,362 |
| Loss from operations | (69,826) | (59,496) | (226,679) | (155,485) |
| Other income (expense), net | 15,074 | 6,333 | 37,508 | (3,542) |
| Loss before income tax expense | (54,752) | (53,163) | (189,171) | (159,027) |
| Income tax expense (benefit) | 238 | 5 | (6,584) | (573) |
| Net loss | \$ (54,990) | \$ (53,168) | \$ (182,587) | \$ (158,454) |
| Net loss per share attributable to common stockholders, basic and diluted | \$ (0.10) | \$ (0.10) | \$ (0.34) | \$ (0.29) |
| Weighted-average shares used in computing net loss per share attributable to common stockholders, basic and diluted | 529,488,986 | 548,990,212 | 535,797,471 | 545,614,599 |

Marqeta, Inc.
Condensed Consolidated Balance Sheets
(in thousands)

| | September 30, 2023 | December 31, 2022 |
|---|-----------------------|----------------------|
| | (unaudited) | |
| Assets | | |
| Current assets: | | |
| Cash and cash equivalents | \$ 947,749 | \$ 1,183,846 |
| Restricted cash | 7,800 | 7,800 |
| Short-term investments | 349,395 | 440,858 |
| Accounts receivable, net | 15,656 | 15,569 |
| Settlements receivable, net | 19,505 | 18,028 |
| Network incentives receivable | 34,575 | 42,661 |
| Prepaid expenses and other current assets | 32,535 | 38,007 |
| Total current assets | 1,407,215 | 1,746,769 |
| Property and equipment, net | 17,022 | 7,440 |
| Operating lease right-of-use assets, net | 7,145 | 9,015 |
| Goodwill | 123,000 | — |
| Other assets | 48,867 | 7,122 |
| Total assets | \$ 1,603,249 | \$ 1,770,346 |
| Liabilities and stockholders' equity | | |
| Current liabilities | | |
| Accounts payable | \$ 1,707 | \$ 3,798 |
| Revenue share payable | 146,483 | 142,194 |
| Accrued expenses and other current liabilities | 148,677 | 136,887 |
| Total current liabilities | 296,867 | 282,879 |
| Operating lease liabilities, net of current portion | 6,145 | 9,034 |
| Other liabilities | 5,154 | 5,477 |
| Total liabilities | 308,166 | 297,390 |
| Stockholders' equity : | | |
| Preferred stock | — | — |
| Common stock | 53 | 53 |
| Additional paid-in capital | 2,081,689 | 2,082,373 |
| Accumulated other comprehensive loss | (1,838) | (7,237) |
| Accumulated deficit | (784,821) | (602,233) |
| Total stockholders' equity | 1,295,083 | 1,472,956 |
| Total liabilities and stockholders' equity | \$ 1,603,249 | \$ 1,770,346 |

Marqeta, Inc.
Condensed Consolidated Statements of Cash Flows
(in thousands)
(unaudited)

| | Nine Months Ended September 30, | |
|---|---------------------------------|--------------|
| | 2023 | 2022 |
| Cash flows from operating activities: | | |
| Net loss | \$ (182,587) | \$ (158,454) |
| Adjustments to reconcile net loss to net cash provided by operating activities: | | |
| Depreciation and amortization | 7,582 | 2,834 |
| Share-based compensation expense | 135,712 | 115,662 |
| Non-cash postcombination compensation expense | 32,430 | — |
| Non-cash operating leases expense | 1,870 | 1,689 |
| Amortization of premium (accretion of discount) on short-term investments | (5,525) | 449 |
| Impairment of other financial instruments | — | 11,616 |
| Other | 1,068 | 445 |
| Changes in operating assets and liabilities: | | |
| Accounts receivable | (1,108) | 271 |
| Settlements receivable | (1,477) | 916 |
| Network incentives receivable | 8,086 | 3,336 |
| Prepaid expenses and other assets | 7,760 | (11,596) |
| Accounts payable | (4,350) | (891) |
| Revenue share payable | 4,289 | (5,084) |
| Accrued expenses and other liabilities | 3,331 | 13,144 |
| Operating lease liabilities | (2,499) | (2,231) |
| Net cash provided by (used in) operating activities | 4,582 | (27,894) |
| Cash flows from investing activities: | | |
| Purchases of property and equipment | (722) | (1,700) |
| Capitalization of internal-use software | (9,488) | — |
| Business combination, net of cash acquired | (135,630) | — |
| Purchases of patents | — | (600) |
| Purchases of short-term investments | (972,430) | (21,660) |
| Sales of marketable securities | 637,913 | — |
| Maturities of short-term investments | 437,034 | 24,900 |
| Realized gain/loss on investments | (73) | — |
| Net cash (used in) provided by investing activities | (43,396) | 940 |
| Cash flows from financing activities: | | |
| Proceeds from exercise of stock options, including early exercised stock options, net of repurchase of early exercised unvested options | 4,081 | 5,733 |
| Payment on acquisition-related contingent consideration | (53,067) | — |
| Proceeds from shares issued in connection with employee stock purchase plan | 1,775 | 2,775 |
| Taxes paid related to net share settlement of restricted stock units | (18,553) | (11,576) |
| Repurchase of common stock | (131,519) | (12,702) |
| Net cash used in financing activities | (197,283) | (15,770) |
| Net decrease in cash, cash equivalents, and restricted cash | (236,097) | (42,724) |
| Cash, cash equivalents, and restricted cash- Beginning of period | 1,191,646 | 1,255,381 |
| Cash, cash equivalents, and restricted cash - End of period | \$ 955,549 | \$ 1,212,657 |

Marqeta, Inc.
Financial and Operating Highlights
(in thousands, except per share data or as noted)
(unaudited)

| | 2023 | | | | 2022 | | Year over Year Change Q3'23 vs Q3'22 |
|------------------------------------|---------------|----------------|---------------|----------------|---------------|--------|--|
| | Third Quarter | Second Quarter | First Quarter | Fourth Quarter | Third Quarter | | |
| Operating performance: | | | | | | | |
| Net revenue | \$ 108,891 | \$ 231,115 | \$ 217,343 | \$ 203,805 | \$ 191,621 | (43) % | |
| Costs of revenue | 36,383 | 146,506 | 128,179 | 116,681 | 111,519 | (67) % | |
| Gross profit | 72,508 | 84,609 | 89,164 | 87,124 | 80,102 | (9) % | |
| <i>Gross margin</i> | 67 % | 37 % | 41 % | 43 % | 42 % | 25 pps | |
| Operating expenses: | | | | | | | |
| Compensation and benefits | 115,846 | 126,788 | 147,759 | 110,991 | 105,887 | 9 % | |
| Technology | 13,930 | 13,154 | 14,590 | 14,401 | 13,422 | 4 % | |
| Professional services | 4,197 | 4,873 | 5,437 | 6,295 | 6,620 | (37) % | |
| Occupancy and equipment | 1,074 | 1,057 | 1,154 | 1,126 | 1,125 | (5) % | |
| Depreciation and amortization | 3,108 | 2,494 | 1,980 | 1,019 | 934 | 233 % | |
| Marketing and advertising | 346 | 561 | 441 | 1,862 | 688 | (50) % | |
| Other operating expenses | 3,833 | 5,103 | 5,236 | 5,753 | 10,922 | (65) % | |
| Total operating expenses | 142,334 | 154,030 | 176,597 | 141,447 | 139,598 | 2 % | |
| Loss from operations | (69,826) | (69,421) | (87,433) | (54,323) | (59,496) | 17 % | |
| Other income (expense), net | 15,074 | 10,762 | 11,672 | 28,468 | 6,333 | n/m | |
| Loss before income tax expense | (54,752) | (58,659) | (75,761) | (25,855) | (53,163) | 3 % | |
| Income tax expense (benefit) | 238 | 138 | (6,960) | 471 | 5 | 4660 % | |
| Net loss | \$ (54,990) | \$ (58,797) | \$ (68,801) | \$ (26,326) | \$ (53,168) | 3 % | |
| Loss per share - basic and diluted | \$ (0.10) | \$ (0.11) | \$ (0.13) | \$ (0.05) | \$ (0.10) | — % | |
| TPV (in millions) | \$ 56,650 | \$ 53,615 | \$ 50,020 | \$ 46,704 | \$ 42,473 | 33 % | |
| Adjusted EBITDA | \$ (2,062) | \$ 824 | \$ (4,346) | \$ (7,488) | \$ (13,630) | (85) % | |
| <i>Adjusted EBITDA margin</i> | (1.9)% | 0.4 % | (2.0)% | (4.0)% | (7.0)% | 5 pps | |
| Financial condition: | | | | | | | |
| Cash and cash equivalents | \$ 947,749 | \$ 950,157 | \$ 1,050,414 | \$ 1,183,846 | \$ 1,204,857 | (21) % | |
| Restricted cash | \$ 7,800 | \$ 9,375 | \$ 7,800 | \$ 7,800 | \$ 7,800 | — % | |
| Short-term investments | \$ 349,395 | \$ 432,354 | \$ 408,675 | \$ 440,858 | \$ 441,132 | (21) % | |
| Total assets | \$ 1,603,249 | \$ 1,704,143 | \$ 1,774,183 | \$ 1,770,346 | \$ 1,774,455 | (10) % | |
| Total liabilities | \$ 308,166 | \$ 331,528 | \$ 340,533 | \$ 297,390 | \$ 262,117 | 18 % | |
| Stockholders' equity | \$ 1,295,083 | \$ 1,372,615 | \$ 1,433,650 | \$ 1,472,956 | \$ 1,512,338 | (14) % | |

pps = percentage points

n/m = not meaningful

Marqeta, Inc.
Reconciliation of GAAP to NON-GAAP Measures
(in thousands)
(unaudited)

Information Regarding Non-GAAP Measures

In addition to the financial measures prepared in accordance with generally accepted accounting principles in the United States ("GAAP"), this press release contains certain non-GAAP financial measures. Marqeta considers Adjusted EBITDA, Adjusted EBITDA Margin, and Non-GAAP operating expenses as supplemental measures of the company's performance that are not required by, nor presented in accordance with GAAP.

We define Adjusted EBITDA as net income (loss) adjusted to exclude depreciation and amortization; share-based compensation expense; payroll tax related to share-based compensation; restructuring charges; acquisition-related expenses which consist of due diligence costs, transaction costs and integration costs related to potential or successful acquisitions, and cash and non-cash postcombination compensation expenses; income tax expense (benefit); and other income (expense), net, which consists of interest income from our short-term investments, realized foreign currency gains and losses, our share of equity method investments' profit or loss, impairment of equity method investments or other financial instruments, and gain from sale of equity method investments. We believe that Adjusted EBITDA is an important measure of operating performance because it allows management and our board of directors to evaluate and compare our core operating results, including our operating efficiencies, from period to period. Additionally, we utilize Adjusted EBITDA as an input into our calculation of our annual employee bonus plans.

Adjusted EBITDA Margin is calculated as Adjusted EBITDA divided by net revenue. This measure is used by management and our board of directors to evaluate our operating efficiency.

We define Non-GAAP operating expenses as total operating expenses adjusted to exclude depreciation and amortization; share-based compensation expense; payroll tax related to share-based compensation; restructuring charges; and acquisition-related expenses which consists of due diligence costs, transaction costs and integration costs related to potential or successful acquisitions, and cash and non-cash postcombination compensation expenses. We believe that non-GAAP operating expenses is an important measure of operating performance because it allows management and our board of directors to evaluate and compare our core operating results, including our operating efficiencies, from period to period.

Adjusted EBITDA, Adjusted EBITDA Margin, and Non-GAAP operating expenses should not be considered in isolation, or construed as an alternative to net loss, or any other performance measures derived in accordance with GAAP, or as an alternative to cash flow from operating activities or as a measure of the company's liquidity. In addition, other companies may calculate Adjusted EBITDA differently than Marqeta does, which limits its usefulness in comparing Marqeta's financial results with those of other companies.

The following table shows Marqeta's GAAP results reconciled to non-GAAP results included in this release:

| | Three Months Ended September 30, | | Nine Months Ended September 30, | |
|---|----------------------------------|--------------------|---------------------------------|---------------------|
| | 2023 | 2022 | 2023 | 2022 |
| GAAP net revenue | \$ 108,891 | \$ 191,621 | \$ 557,349 | \$ 544,401 |
| GAAP net loss | \$ (54,990) | \$ (53,168) | \$ (182,587) | \$ (158,454) |
| GAAP net loss margin | (51)% | (28)% | (33)% | (29)% |
| GAAP total operating expenses | \$ 142,334 | \$ 139,598 | \$ 472,960 | \$ 388,362 |
| GAAP net loss | \$ (54,990) | \$ (53,168) | \$ (182,587) | \$ (158,454) |
| Depreciation and amortization expense | 3,108 | 934 | 7,582 | 2,834 |
| Share-based compensation expense | 45,548 | 43,509 | 138,603 | 115,662 |
| Payroll tax expense related to share-based compensation | 541 | 509 | 1,818 | 1,768 |
| Acquisition-related expenses ⁽¹⁾ | 18,270 | 913 | 64,420 | 913 |
| Restructuring | 297 | — | 8,670 | — |
| Other (income) expense, net | (15,074) | (6,333) | (37,508) | 3,542 |
| Income tax expense (benefit) | 238 | 5 | (6,584) | (573) |
| Adjusted EBITDA | \$ (2,062) | \$ (13,631) | \$ (5,586) | \$ (34,308) |
| Adjusted EBITDA Margin | (1.9)% | (7.0)% | (1.0)% | (6.0)% |
| GAAP Total operating expenses | \$ 142,334 | \$ 139,598 | \$ 472,960 | \$ 388,362 |
| Depreciation and amortization expense | (3,108) | (934) | (7,582) | (2,834) |
| Share-based compensation expense | (45,548) | (43,509) | (138,603) | (115,662) |
| Payroll tax expense related to share-based compensation | (541) | (509) | (1,818) | (1,768) |
| Restructuring | (297) | — | (8,670) | — |
| Acquisition-related expenses | (18,270) | (913) | (64,420) | (913) |
| Non-GAAP operating expenses | \$ 74,570 | \$ 93,733 | \$ 251,867 | \$ 267,185 |

(1) Acquisition-related expenses, which include transaction costs, integration costs and cash and non-cash postcombination compensation expense, have been excluded from Adjusted EBITDA as such expenses are not reflective of our ongoing core operations and are not representative of the ongoing costs necessary to operate our business; instead, these are costs specifically associated with a discrete transaction.