Marqeta to Host Inaugural Future of Money Day Event on August 15, 2024, Showcasing How Payments Innovation is Transforming Small Businesses

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Working with Visa, the Oakland Chamber of Commerce and Oakland's Business Improvement Districts, Marqeta unveils agenda and content for financial literacy community event highlighting the positive impact of fintech and payments technology for SMBs

OAKLAND, Calif.--(BUSINESS WIRE)--Jul. 18, 2024-- Marqeta (NASDAQ: MQ), the global modern card issuing platform that enables embedded finance solutions for the world's innovators, today announced a new community event, Future of Money Day, sponsored by Visa to spotlight payments innovation that is helping small businesses in Oakland and throughout the country. Future of Money Day is a financial literacy community event that will include educational panel sessions discussing the evolution of financial technology and how current and future offerings can positively impact the small business community.

Future of Money Day will bring together Visa and Marqeta executives, Oakland-based community groups and fintechs, and Marqeta customers to highlight the transformative financial tools and payment experiences that are enhancing financial inclusion and reshaping how business owners interact with money.

The event takes place in Oakland on Thursday, August 15, 2024, from 11:00 a.m. to 5:00 p.m. PT and the agenda includes speakers from Marqeta, Visa, BILL, Black Cultural Zone CDC, Community Bank of the Bay, Credit Karma, Found, Square and WorkWhile, participating in the following panel discussions:

The Future Of Money For Small Businesses: How Community Banks and Access to Better Financial Technology are Bringing in a New Future of Money for Small Businesses
Small business owners will gain insights into the tools, technologies and local banking options that are enabling tailored financial experiences, new ways to access money, and easier management of finances.

Expense Management: How Innovative Financial Tools are Enabling Business Owners to Have Full Visibility into Spend to Better Manage Expenses
Fintech and embedded finance innovations are transforming the way small businesses handle their expenses. From automating expense tracking to providing real-time financial insights, managing business spend is more efficient, accurate, and user-friendly thanks to innovative financial solutions.

Small Business Lending: How Modern Technologies are Simplifying Access to Capital For Business Owners
This discussion will delve into the embedded finance and credit solutions that are enabling small businesses to gain access to capital faster and more efficiently.

Financial Wellness & Accelerate Wage Access (AWA): How improved access to earned wages and financial literacy tools improve worker retention
This topic will showcase how improved access to earned wages and financial literacy tools leads to a more prosperous workforce. Small businesses will learn the benefits of innovative financial tools such as AWA, and how they increase employee satisfaction and boost productivity.

Any Oakland registered businesses are welcome to attend. For more details and to secure your spot, please click here.

About Marqeta

Marqeta's modern card issuing platform empowers its customers to create customized and innovative payment cards and embedded finance offerings. Marqeta's platform, powered by open APIs, gives its customers the ability to build more configurable and flexible payment experiences, accelerating product development and democratizing access to card issuing technology. Its modern architecture provides instant access to highly scalable, cloud-based payment infrastructure that enables customers to launch and manage their own card programs, issue cards and authorize and settle transactions. Marqeta is headquartered in Oakland, California and is certified to operate in more than 40 countries globally. For more information, visit www.marqeta.com, Twitter and LinkedIn.

Forward-Looking Statements

This press release contains "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. Forward-looking statements expressed or implied in this press release include, but are not limited to, quotations and statements relating to changing consumer preferences; increasing consumer adoption of certain digital payment methods, products, and solutions; which payment, banking, and financial services products and solutions may succeed; technological and market trends; Marqeta's business; Marqeta's products and services; and statements made by Marqeta's senior leadership. Actual results may differ materially from the expectations contained in these statements due to risks and uncertainties, including, but not limited to, the following: any factors creating issues with changes in domestic and international business, market, financial, political and legal conditions; and those risks and uncertainties included in the "Risk Factors" disclosed in Marqeta's Annual Report on Form 10-K, as may be updated from time to time in Marqeta's periodic filings with the SEC, available at *www.sec.gov* and Marqeta's website at *http://investors.marqeta.com*. The forward-looking statements in this press release are based on information available to Marqeta as of the date hereof. Marqeta disclaims any obligation to update any forward-looking statements, except as required by law.

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